

Letter from the Principal: “Be The Influence” at Redwood High School

Dear Parents,

For several years at Redwood, we have continued our efforts to promote the health and safety of students through our “Be The Influence” campaign. This campaign encourages all Redwood parents to commit their best efforts to prevent underage drinking and other drug use in their homes by routinely taking simple measures, outlined in the “BTI” Pledge. These efforts at Redwood were highlighted in the May 2013 Marin Magazine article entitled, “Under the Influence”. If you haven’t already read this candid, insightful article about the unacceptably high rates of underage drinking and drug use here in Marin, it may be viewed at <http://digital.marinmagazine.com/marinmagazine/201305#pg53>.

Each Redwood parent who signs this Pledge is added to our “BTI” Parent List, posted on a special password protected page on the Redwood website. The list contains contact information of participating Redwood parents; only those who sign the Pledge have access to this valuable resource. When your teen tells you they are going to a new friend’s house, this list will tell you if that family has signed the Pledge. It will also facilitate contact with the friend’s parents and encourage communication and connection within our community.

As we get ready for the 2015-2016 school year, please consider joining the growing list of “BTI” families at Redwood. If you signed the Pledge last year, there is no need to do so again, but we encourage you to review and update your contact information and add any new students to Redwood such as freshmen. Please go to www.redwoodptsa.org/be-the-influence/bti-parent-pledge/. I look forward to continuing, with you, to “Be the Influence” in our students’ lives.

If you have any questions, please contact bti@redwoodptsa.org. Thank you and enjoy the rest of your summer.

David Sondheim
Principal, Redwood High School

How to Join the “Be The Influence” Campaign

If you would like to join other Redwood BTI parents in keeping our students healthy and safe, please review and complete the Pledge at www.redwoodptsa.org/be-the-influence/bti-parent-pledge/. You will then receive instructions and a password to access the BTI List through the Redwood website.